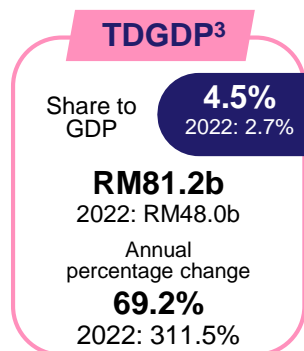
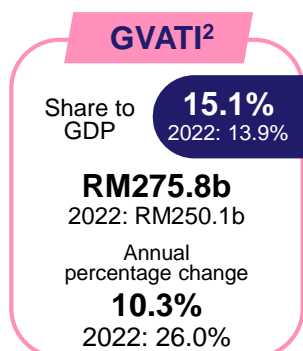
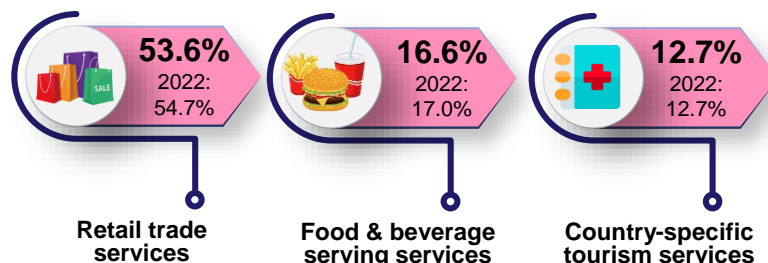


TOURISM SATELLITE ACCOUNT 2023

Tourism industry contributed 15.1 per cent to GDP¹ in 2023 (2022: 13.9%)



Main components of GVATI²



¹ Gross Domestic Product

² Gross Value Added of Tourism Industries

³ Tourism Direct Gross Domestic Product

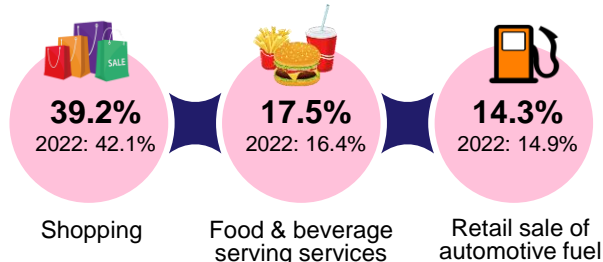
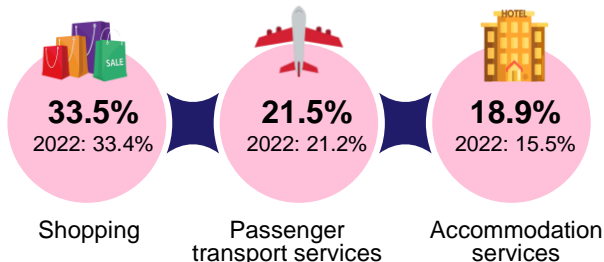
Internal Tourism Consumption

Domestic tourism expenditure dominated 50.9 per cent of internal tourism consumption (2022: 63.7%)



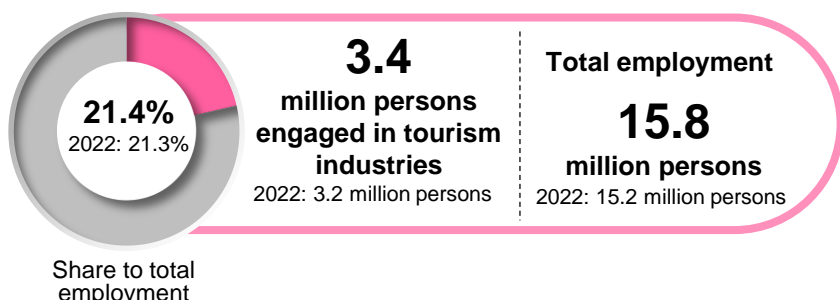
Main components of inbound tourism expenditure:

Main components of domestic tourism expenditure:

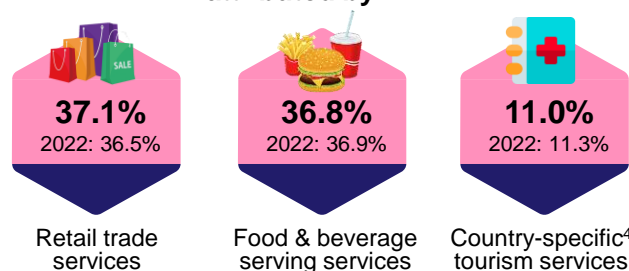


Employment in Tourism Industries

21.4 per cent of employment engaged in the tourism industry in Malaysia (2022: 21.3%)



Employment in the tourism industry attributed by:



⁴ Spa, MICE, health and others