

AKAUN SATELIT PELANCONGAN WILAYAH SABAH 2023

Industri pelancongan Sabah (NDKIP¹) mencatatkan **RM13.1 bilion** dengan sumbangan **11.7%** kepada ekonomi Sabah



11.7%
2022: 10.4%

Sumbangan
NDKIP Sabah
kepada KDNK²
Sabah

0.72%
2022: 0.71%

Sumbangan
NDKIP Sabah
kepada KDNK
Malaysia

6.1%
2022: 6.8%

Sumbangan
KDNK Sabah
kepada KDNK
Malaysia

¹ Nilai Ditambah Kasar Industri Pelancongan

² Keluaran Dalam Negeri Kasar

Penggunaan Pelancongan Internal

RM8.2 bilion

2022: RM 5.9 bilion

Perbelanjaan Pelancongan Inbound

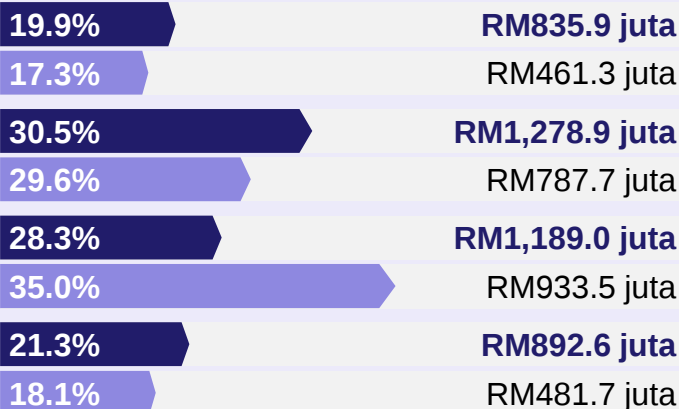
RM4.2 bilion

2022: RM2.7 bilion

Peratus sumbangan:

50.9%

2022: 45.5%



■ Sumbangan 2023 ■ Sumbangan 2022

Perbelanjaan Pelancongan Domestik

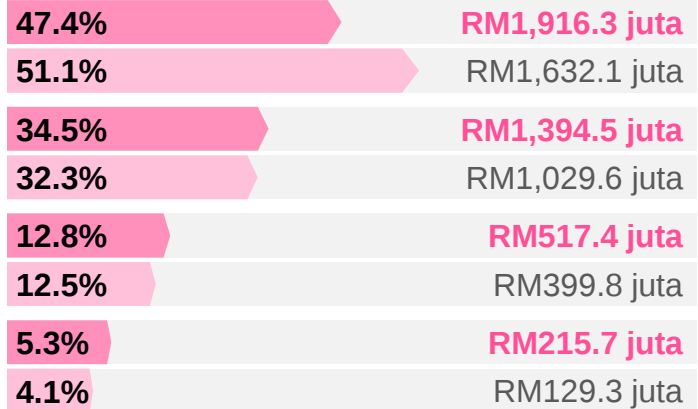
RM4.0 bilion

2022: RM3.2 bilion

Peratus sumbangan:

49.1%

2022: 54.5%



■ Sumbangan 2023 ■ Sumbangan 2022

Guna Tenaga Industri Pelancongan

362.7 ribu orang

2022: 338.7 ribu orang



22.4%

2022: 22.5%

sumbangan kepada
jumlah guna tenaga
di Sabah

Petunjuk:

Membeli-belah /
Perdagangan runcit

Perkhidmatan penginapan
dan penyediaan
makanan & minuman

Agensi pengembaraan & penempatan lain,
perkhidmatan kebudayaan, sukan & rekreasi dan
perkhidmatan khusus bercirikan pelancongan negara

Perkhidmatan pengangkutan
penumpang dan jualan runcit
bahan api kenderaan



REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2023

Sabah tourism industry (GVATI¹) recorded **RM13.1 billion** with a share of **11.7%** to the Sabah's economy



11.7%

2022: 10.4%

Share of
Sabah GVATI
to
Sabah GDP²

0.72%

2022: 0.71%

Share of
Sabah GVATI
to
Malaysia GDP

6.1%

2022: 6.8%

Share of Sabah
GDP to
Malaysia GDP

¹ Gross Value Added of Tourism Industries

² Gross Domestic Product

Internal Tourism Consumption

RM8.2 billion

2022: RM5.9 billion

Inbound Tourism Expenditure

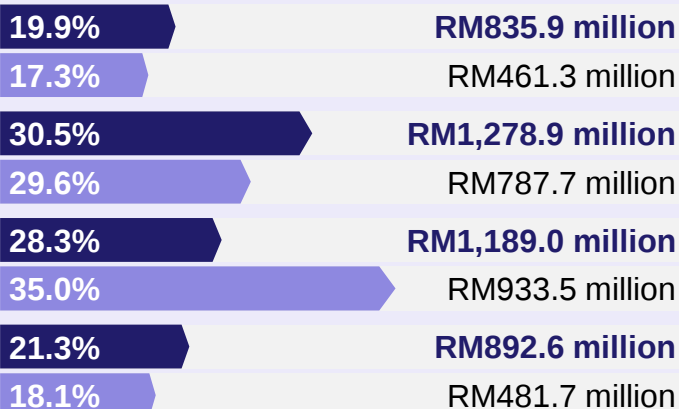
RM4.2 billion

2022: RM2.7 billion

Percentage share:

50.9%

2022: 45.5%



Share 2023

Share 2022

Domestic Tourism Expenditure

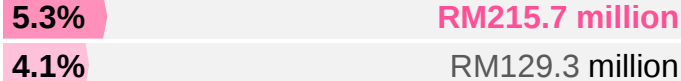
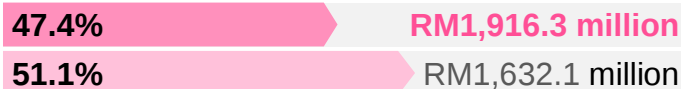
RM4.0 billion

2022: RM3.2 billion

Percentage share:

49.1%

2022: 54.5%



Share 2023

Share 2022

Employment in Tourism Industry

362.7 thousand persons

2022: 338.7 thousand persons



22.4%

2022: 22.5%

contribution to total
employment
in Sabah

Percentage
share:

43.9%

2022:
43.5%

Percentage
share:

42.1%

2022:
42.5%

Percentage
share:

7.8%

2022:
7.7%

Percentage
share:

6.2%

2022:
6.3%

Legend:



Shopping /
Retail trade



Accommodation
and food & beverage
serving services



Travel agencies, cultural, sports & recreational
services and country-specific tourism
characteristic services



Passenger transport
services and retail sale
of automotive fuel