



# Statistics of Ramadan and Aidilfitri Bazaar Malaysia 2025



Number of  
business stalls

**2025: 96,549**  
**2023: 77,727**



**11.5%**



Sales  
value

**2025: RM 3.2 billion**  
**2023: RM 2.5 billion**



**12.9%**



Number of  
persons engaged

**2025: 281,876 persons**  
**2023: 203,667 persons**



**17.6%**

Johor



13,630



RM476 million



44,525 persons

Kedah



9,652



RM218 million



26,050 persons

Kelantan



3,979



RM106 million



10,869 persons

Melaka



4,009



RM90 million



13,108 persons

Negeri  
Sembilan



4,797



RM120 million



13,883 persons

Pahang



4,688



RM125 million



13,272 persons

Pulau Pinang



6,832



RM272 million



27,226 persons

Perak



5,988



RM176 million



20,548 persons

Perlis



660



RM15 million



1,813 persons

Selangor



15,000



RM668 million



38,811 persons

Terengganu



9,453



RM212 million



20,045 persons

Sabah



5,595



RM127 million



13,930 persons

Sarawak



5,633



RM171 million



17,723 persons

W.P. Kuala Lumpur



5,417



RM381 million



16,142 persons

W.P. Labuan



271



RM7 million



823 persons

W.P. Putrajaya



945



RM46 million



3,108 persons

\* Year-on-year



# ***Ramadan and Aidilfitri Bazaars generated RM3.2 billion in sales and engaged 281,876 workers in 2025***

## **Performance of Ramadan and Aidilfitri Bazaars 2025**

- In 2025, the number of stalls operated in Ramadan and Aidilfitri Bazaars recorded an increase of 11.5 per cent to 96,549 stalls compared to 77,727 stalls in 2023.
- The sales value generated by these bazaars also recorded a growth of 12.9 per cent to RM3.2 billion (2023: RM2.5 billion).
- The total number of persons engaged was 281,876 persons, an increase of 17.6 per cent (2023: 203,667 persons).
- Ramadan and Aidilfitri Bazaar in Selangor recorded the highest number of stalls, amounted to 15,000 stalls with a contribution of 15.5 per cent. This was followed by Johor (13,630 stalls; 14.1%) and Kedah (9,652 stalls; 10.0%).
- The state that recorded the highest sales value for Ramadan and Aidilfitri Bazaar was Selangor with RM667.9 million or 20.8 per cent. The second highest sales value was recorded by Johor amounted to RM475.8 million (14.8%) followed by W.P. Kuala Lumpur RM381.0 million (11.9%).

## **Performance of Ramadan and Aidilfitri Bazaar by District**

- Overall, Johor Bahru recorded the highest sales value of RM261.1 million with a total number of persons engaged 24,889 persons. This was followed by Petaling and Gombak with RM184.7 million (number of persons engaged: 9,586 persons) and RM122.0 million (number of persons engaged: 8,243 persons), respectively.
- The Ramadan Bazaar in Petaling recorded the highest sales value of RM163.9 million with a total of 8,896 persons. This was followed by Johor Bahru (sales value: RM162.1 million; number of persons engaged: 21,295 persons) and Gombak (sales value: RM120.8 million; number of persons engaged: 8,123 persons).
- The district that recorded the highest sales value for the Aidilfitri Bazaar was Johor Bahru with a sales value of RM99.0 million (number of persons engaged: 3,594 persons). Next was Klang (sales value: RM55.6 million; number of persons engaged: 2,772 persons) followed by Melaka Tengah (sales value: RM36.0 million; number of persons engaged: 2,259 persons).

