



Statistics of Ramadan and Aidilfitri Bazaar Malaysia 2025



Number of business
stalls

2025: 96,549

2023: 77,727



11.5%



Sales
value

2025: RM 3.2 billion

2023: RM 2.5 billion



12.9%



Number of
persons engaged

2025: 281,876 persons

2023: 203,667 persons



17.6%

Johor



13,630

RM476 million

44,525 persons

Kedah



9,652

RM218 million

26,050 persons

Kelantan



3,979

RM106 million

10,869 persons

Melaka



4,009

RM90 million

13,108 persons

Negeri Sembilan



4,797

RM120 million

13,883 persons

Pahang



4,688

RM125 million

13,272 persons

Pulau Pinang



6,832

RM272 million

27,226 persons

Perak



5,988

RM176 million

20,548 persons

Perlis



660

RM15 million

1,813 persons

Selangor



15,000

RM668 million

38,811 persons

Terengganu



9,453

RM212 million

20,045 persons

Sabah



5,595

RM127 million

13,930 persons

Sarawak



5,633

RM171 million

17,723 persons

W.P. Kuala Lumpur



5,417

RM381 million

16,142 persons

W.P. Labuan



271

RM7 million

823 persons

W.P. Putrajaya



945

RM46 million

3,108 persons

* Year-on-year

Strategies for Food Waste Management in Ramadan Bazaar

Discounted Price



44.0%

56.0%

Donation to
Charitable Institutions



22.7%

77.3%

Free to Business
Partners



15.8%

84.2%

Sale to
Processing Factories



96.1%

3.9%

Recycling



92.6%

7.4%

Organic Waste
Composting



93.8%

6.2%

Disposal with
Regular Waste



70.6%

29.4%

■ No ■ Yes



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Ramadan and Aidilfitri Bazaars generated RM3.2 billion in sales and engaged 281,876 workers in 2025

Performance of Ramadan and Aidilfitri Bazaars 2025

- In 2025, the number of stalls operated in Ramadan and Aidilfitri Bazaars recorded an increase of 11.5 per cent to 96,549 stalls compared to 77,727 stalls in 2023.
- The sales value generated by these bazaars also recorded a growth of 12.9 per cent to RM3.2 billion (2023: RM2.5 billion).
- The total number of persons engaged was 281,876 persons, an increase of 17.6 per cent (2023: 203,667 persons).
- Ramadan and Aidilfitri Bazaar in Selangor recorded the highest number of stalls, amounted to 15,000 stalls with a contribution of 15.5 per cent. This was followed by Johor (13,630 stalls; 14.1%) and Kedah (9,652 stalls; 10.0%).
- The state that recorded the highest sales value for Ramadan and Aidilfitri Bazaar was Selangor with RM667.9 million or 20.8 per cent. The second highest sales value was recorded by Johor amounted to RM475.8 million (14.8%) followed by W.P. Kuala Lumpur RM381.0 million (11.9%).

Food Waste Management Survey in Ramadan Bazaar

- A total of 56.0 per cent of Ramadan Bazaar vendors reported offering discounted prices to minimise surplus.
- Meanwhile, 77.3 per cent expressed willingness to donate unsold food to selected institutions
- Next, 84.2 per cent were open to sharing excess food with fellow vendors within the bazaar.
- A total of 6.2 per cent stated that food waste would be collected in appropriate containers for organic composting, while 7.4 per cent reported the use of recycling methods to optimise the utilisation of leftover food. Meanwhile, 3.9 per cent of vendors indicated that surplus from the Ramadan Bazaar was channelled to food waste processing factories.

