



Statistics of Ramadan and Aidilfitri Bazaar Malaysia 2025

Number of business stalls
2025: 96,549
2023: 77,727
11.5%

Sales value
2025: RM 3.2 billion
2023: RM 2.5 billion
12.9%

Number of persons engaged
2025: 281,876 persons
2023: 203,667 persons
17.6%

Johor
13,630
RM476 million
44,525 persons

Kedah
9,652
RM218 million
26,050 persons

Kelantan
3,979
RM106 million
10,869 persons

Melaka
4,009
RM90 million
13,108 persons

Negeri Sembilan
4,797
RM120 million
13,883 persons

Pahang
4,688
RM125 million
13,272 persons

Pulau Pinang
6,832
RM272 million
27,226 persons

Perak
5,988
RM176 million
20,548 persons

Perlis
660
RM15 million
1,813 persons

Selangor
15,000
RM668 million
38,811 persons

Terengganu
9,453
RM212 million
20,045 persons

Sabah
5,595
RM127 million
13,930 persons

Sarawak
5,633
RM171 million
17,723 persons

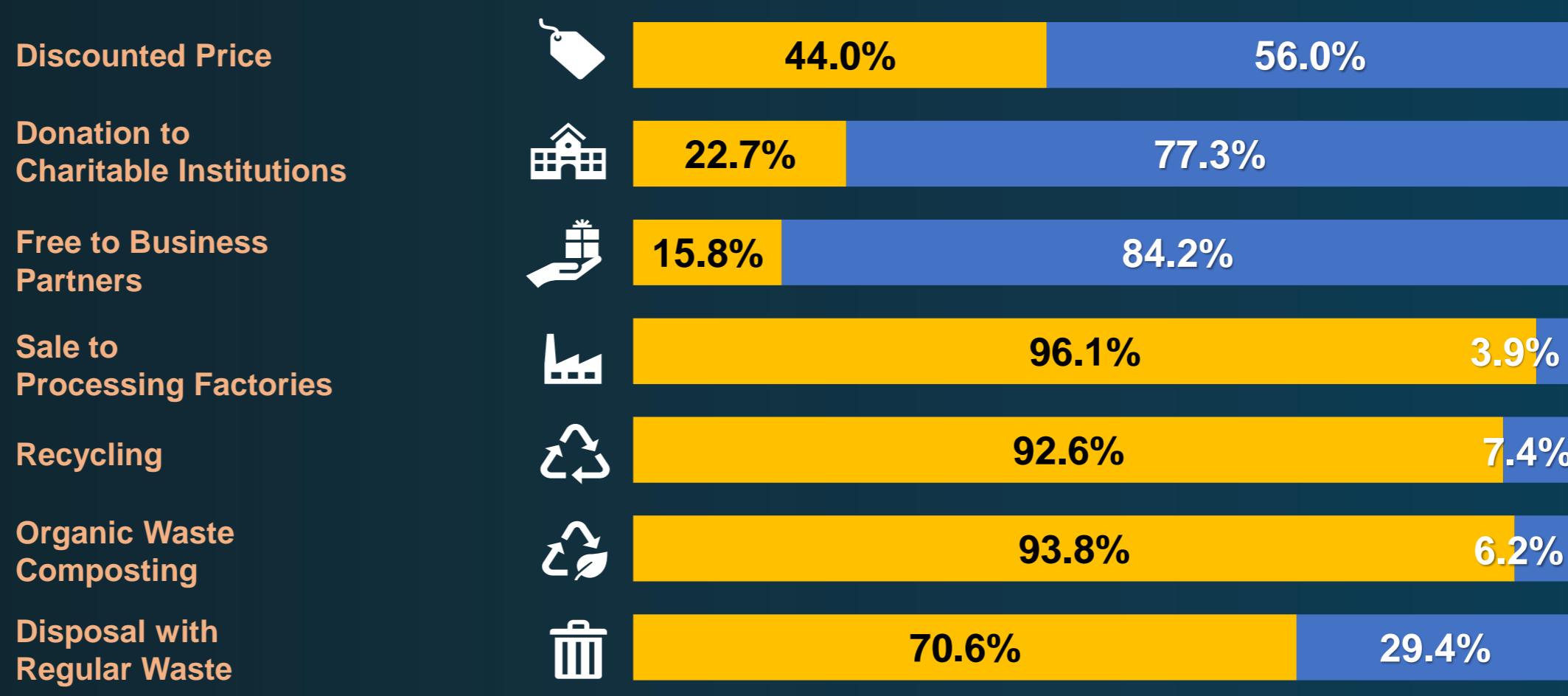
W.P. Kuala Lumpur
5,417
RM381 million
16,142 persons

W.P. Labuan
271
RM7 million
823 persons

W.P. Putrajaya
945
RM46 million
3,108 persons

* Year-on-year

Strategies for Food Waste Management in Ramadan Bazaar



No Yes



Ramadan and Aidilfitri Bazaars generated RM3.2 billion in sales and engaged 281,876 workers in 2025

Performance of Ramadan and Aidilfitri Bazaars 2025

- In 2025, the number of stalls operated in Ramadan and Aidilfitri Bazaars recorded an increase of 11.5 per cent to 96,549 stalls compared to 77,727 stalls in 2023.
- The sales value generated by these bazaars also recorded a growth of 12.9 per cent to RM3.2 billion (2023: RM2.5 billion).
- The total number of persons engaged was 281,876 persons, an increase of 17.6 per cent (2023: 203,667 persons).
- Ramadan and Aidilfitri Bazaar in Selangor recorded the highest number of stalls, amounted to 15,000 stalls with a contribution of 15.5 per cent. This was followed by Johor (13,630 stalls; 14.1%) and Kedah (9,652 stalls; 10.0%).
- The state that recorded the highest sales value for Ramadan and Aidilfitri Bazaar was Selangor with RM667.9 million or 20.8 per cent. The second highest sales value was recorded by Johor amounted to RM475.8 million (14.8%) followed by W.P. Kuala Lumpur RM381.0 million (11.9%).

Food Waste Management Survey in Ramadan Bazaar

- A total of 56.0 per cent of Ramadan Bazaar vendors reported offering discounted prices to minimise surplus.
- Meanwhile, 77.3 per cent expressed willingness to donate unsold food to selected institutions
- Next, 84.2 per cent were open to sharing excess food with fellow vendors within the bazaar.
- A total of 6.2 per cent stated that food waste would be collected in appropriate containers for organic composting, while 7.4 per cent reported the use of recycling methods to optimise the utilisation of leftover food. Meanwhile, 3.9 per cent of vendors indicated that surplus from the Ramadan Bazaar was channelled to food waste processing factories.

