

PENEMUAN UTAMA

PENGUNAAN ICT DAN E-DAGANG OLEH PERTUBUHAN 2024 (TAHUN RUJUKAN 2023)

PENGUNAAN ICT



Komputer
2023: 96.6%
2022: 95.9%



Internet
2023: 94.0%
2022: 93.3%



Web Presence
2023: 72.7%
2022: 71.4%

JENIS CAPAIAN INTERNET



Jalur Lebar Tetap
2023: 93.0%
2022: 92.3%



Jalur Lebar Mudah Alih
2023: 78.8%
2022: 77.9%



Jalur Lebar Tetap & Jalur Lebar Mudah Alih
2023: 75.0%
2022: 72.9%

INFRASTRUKTUR RANGKAIAN KOMPUTER



INTRANET
2023: 52.0%
2022: 49.8%



EXTRANET
2023: 25.7%
2022: 24.0%



LAN
2023: 76.9%
2022: 75.8%



WLAN
2023: 71.1%
2022: 69.5%



WAN
2023: 88.9%
2022: 88.0%



LAIN-LAIN
2023: 7.5%
2022: 5.0%

PENDAPATAN DAN PERBELANJAAN E-DAGANG

Pendapatan 2023: RM1,184.1b | YoY: 5.1%
2022: RM1,126.9b

Perbelanjaan 2023: RM571.4b | YoY: 7.5%
2022: RM531.6b

Tempatan

2023: RM1,053.0b | YoY: 4.9%
2022: RM1,003.5b

Antarabangsa

2023: RM131.1b | YoY: 6.3%
2022: RM123.4b

B2B

2023: RM817.1b | YoY: 3.9%
2022: RM786.5b

B2C

2023: RM336.6b | YoY: 7.7%
2022: RM312.6b

B2G

2023: RM30.4b | YoY: 9.3%
2022: RM27.8b



Tempatan

2023: RM530.6b | YoY: 7.4%
2022: RM494.2b

Antarabangsa

2023: RM40.8b | YoY: 8.9%
2022: RM37.5b

B2B

2023: RM443.4b | YoY: 2.6%
2022: RM432.2b

B2C

2023: RM112.6b | YoY: 28.1%
2022: RM87.9b

B2G

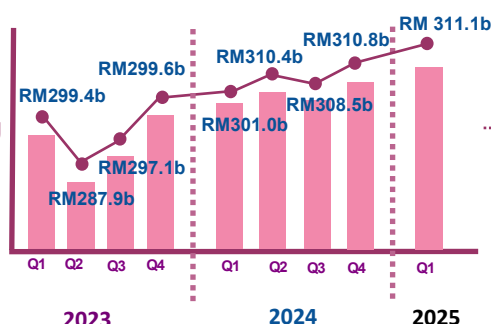
2023: RM15.4b | YoY: 33.6%
2022: RM11.5b

PENDAPATAN E-DAGANG SUKU TAHUNAN



Pendapatan E-Dagang 2023

RM1,184.1 bilion



ST1 2023 ST2 2023 ST3 2023 ST4 2023

QoQ : 1.6% -3.8% 3.2% 0.8%
YoY : 10.4% 2.5% 5.4% 1.7%

ST1 2024 ST2 2024 ST3 2024 ST4 2024

QoQ : 0.5% 3.1% -0.6% 0.8%
YoY : 0.5% 7.8% 3.8% 3.7%

ST1 2025 QoQ: 0.1%
YoY : 3.4%

