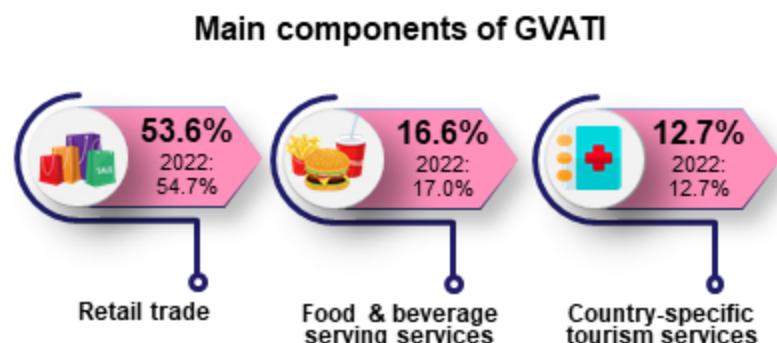
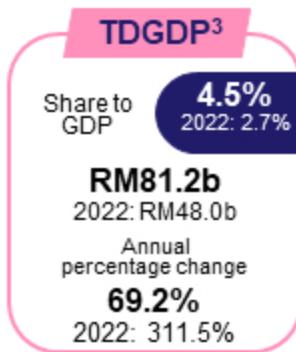
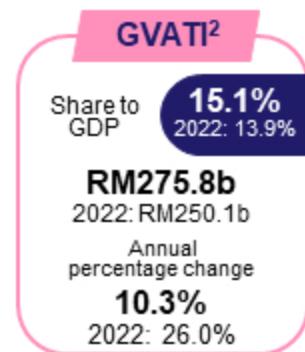


# TOURISM SATELLITE ACCOUNT 2023

Tourism industry contributed 15.1 per cent to GDP<sup>1</sup> in 2023 (2022: 13.9%)



<sup>1</sup> Gross Domestic Product

<sup>2</sup> Gross Value Added of Tourism Industries

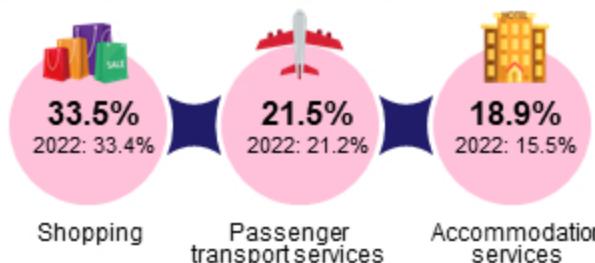
<sup>3</sup> Tourism Direct Gross Domestic Product

## Internal Tourism Consumption

Domestic tourism expenditure dominated 50.9 per cent of internal tourism consumption (2022: 63.7%)



Main components of inbound tourism expenditure:



Main components of domestic tourism expenditure:



## Employment in Tourism Industries

21.4 per cent of employment engaged in the tourism industry in Malaysia (2022: 21.3%)



Share to total employment

**3.4**  
million persons  
engaged in tourism  
industries  
2022: 3.2 million persons

**Total employment**  
**15.8**  
million persons  
2022: 15.2 million persons

Employment in the tourism industry attributed by:



<sup>4</sup> Spa, MICE, health and others