



## Statistics of Domestic Tourism in Malaysia 2025

### Number of Domestic Visitors

- The number of domestic visitors in the second quarter of 2025 recorded a total of **73.8 million visitors**, an increase of **5.8 percent** compared to the previous quarter.
- Comparison against the same quarter of previous year shows a substantial increase by **7.8 percent**.

Second Quarter 2025 : 73.8 million visitors

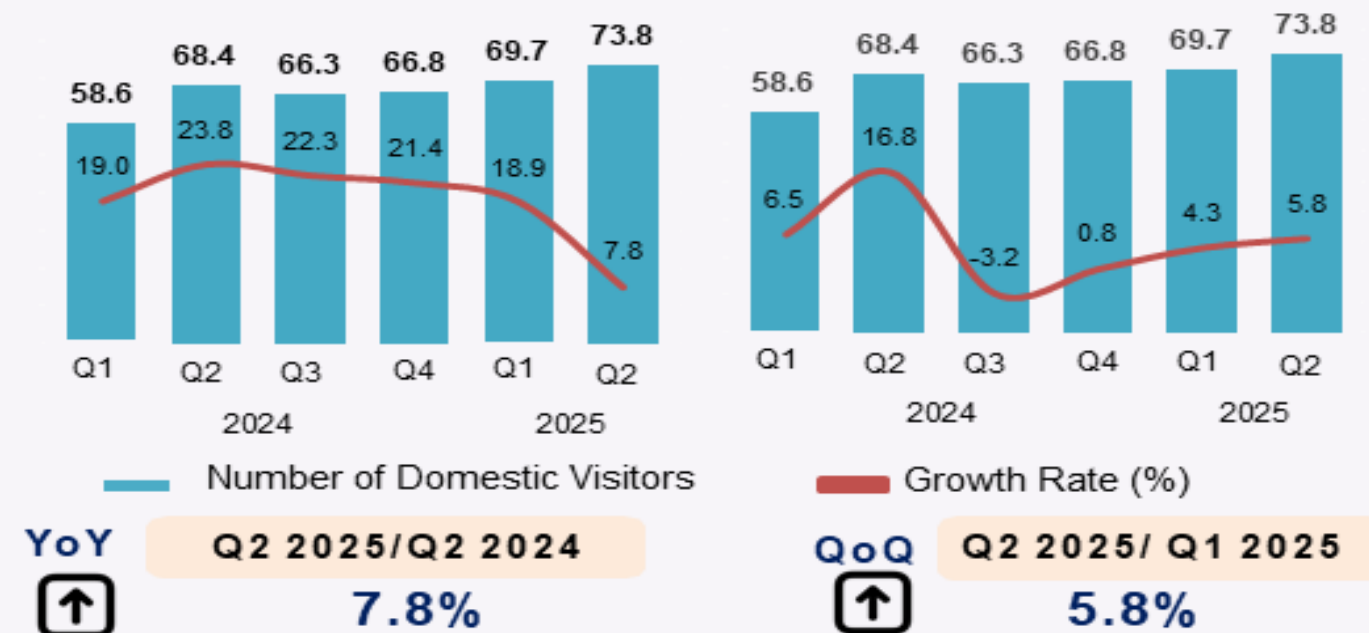
QoQ : 5.8% YoY : 7.8%

First Quarter 2025 : 69.7 million visitors



### DOMESTIC VISITORS (MILLION)

#### Performance of Domestic Visitors



### Number of Domestic Tourists

- The number of domestic tourists in the second quarter of 2025 recorded a total of **27.4 million tourists**, an increase of **8.7 percent** compared to the previous quarter.
- Comparison with the same quarter of the previous year shows an increase of **4.2 percent**.

Second Quarter 2025 : 27.4 million tourists

QoQ : 8.7% YoY : 4.2%

First Quarter 2025 : 25.2 million tourists



### DOMESTIC TOURISTS (MILLION)

#### Performance of Domestic Tourists



### Total Domestic Tourism Expenditure

- Domestic tourism expenditure in the second quarter recorded **RM29.2 billion**, an increase of **3.8 percent** compared to **RM29.4 billion** in the same quarter of 2024.
- For quarter-on-quarter comparison, domestic tourism expenditure decreased by **0.6 percent**.

Second Quarter 2025 : RM29.2 billion

QoQ : -0.6% YoY : 3.8%

First Quarter 2025 : RM29.4 billion



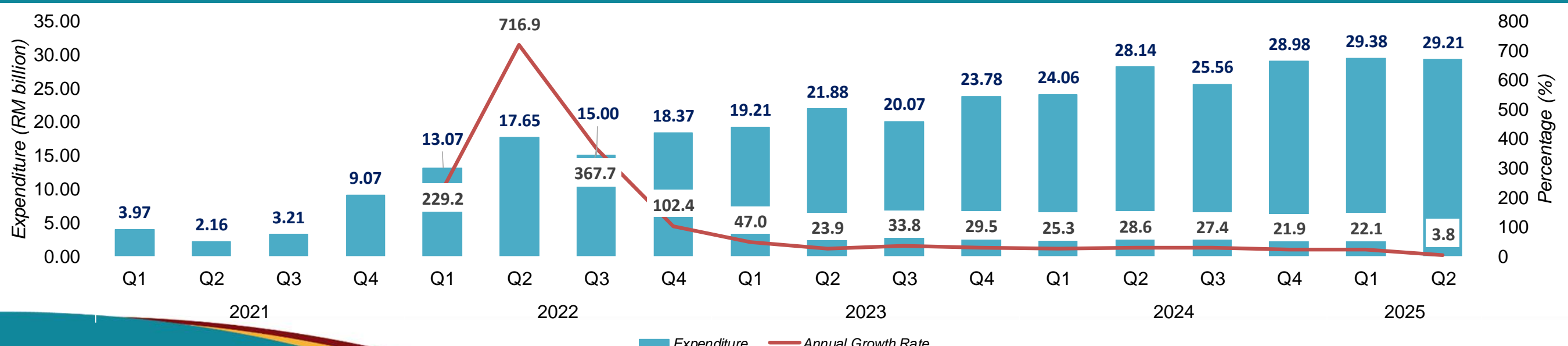
### DOMESTIC TOURISM EXPENDITURE (RM BILLION)

#### Total of Expenditure on Domestic Tourism



Note :  
QoQ : Quarter-on-Quarter  
YoY : Year-on-Year

## Malaysia's Domestic Tourism Expenditure by Quarter, 2021-2025





## ***Domestic tourism increased by 7.8 per cent in the second quarter of 2025, reaching a total of 73.8 million visitors.***

- Malaysia recorded 73.8 million domestic visitors in the second quarter of 2025, an increase of 7.8 per cent compared to the same period last year. On a quarter-on-quarter basis, domestic visitor numbers rose by 5.8 per cent from the first quarter of 2025.
- The number of domestic tourists in the second quarter 2025 increased 4.2 per cent compared to the first quarter 2024, recording 27.4 million tourists.
- Correspondingly, domestic tourism expenditure amounted to RM29.2 billion in the second quarter of 2025, reflecting a modest year-on-year growth of 3.8 per cent. However, it registered a slight quarter-on-quarter decline of 0.6 per cent.

